

# THE B<sup>2</sup> LEGACY

*"I will NOT let you be average." B<sup>2</sup>*

BKB FOUNDATION FOR EDUCATIONAL ENRICHMENT

## *Holiday Message*

We all celebrate the Holidays in our own special way. For the Betts family, it has always meant a time of rejoicing, exchanging gifts, acknowledging others and, most important of all, spending quality time together.

It's also a time of remembering those who have met with difficult times throughout the year. This year, there are many families we know who have lost loved ones, and so many who have been affected by natural disasters, and other horrific evil acts that have been committed in our country. Our hearts go out to all who are suffering at this time of year. We will keep them in our thoughts and prayers.

During the Holidays, our thoughts also turn to how we may help others. We hope you will consider an end-of-the year donation to the BKB Foundation, and help us continue Brian's legacy by helping our students!

A special thanks to all our volunteers, donors, sponsors and partners. Without your support to the BKB Foundation, it would not be possible for us to continue helping students who need our support.

We wish you and your loved ones a very Happy Holiday and a Happy New Year!

## *The Betts Family*



### **MISSION STATEMENT**

The Brian K. Betts Foundation promotes academic excellence and educational enrichment for students and faculty who seek to improve and progress in their education or career.

Brian Betts' legacy as an educator and administrator is best remembered through an often-repeated message to his students and staff:

*"I will NOT let you be average."*

By funding scholarships, awards, and grants for educational activities and professional educational programs, the BKB Foundation will meet its paramount goal for those students or faculty who seek academic or professional improvement.

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## A LOOK BACK ON BKB MEMORIAL SCHOLARSHIP INITIATIVE

We are proud to report that since the inception of the BKB Memorial Scholarship Initiative, the BKB Foundation has awarded ten scholarships. Two of the ten were renewable ones for a total of sixteen scholarship awarded to date.

Following are all recipients of the BKB Scholarships.

### **2013 - 2017 – Nikia Ewell & Christian Carter**

Both Nikia and Christian met all criteria required for the renewal each year for their undergraduate study and graduated in 2017. Both plan on pursuing higher degrees.



Nikia Ewell



Christian Carter

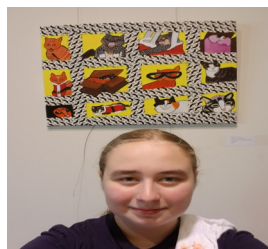
### **2014 – Alexis Jones & Jerica Skees**

Alexis Jones – Alexis attends Virginia State University and is working towards graduation in May of 2018. Her major is Interdisciplinary Studies with a minor in Elementary Education. She is ready to finish the semester strong as she prepares for student teaching next semester.

Jerica Skees – Jerica is at Salisbury University and is a BFA Painting major. She plans to graduate in the fall of 2018, and then pursue a teaching certification for high school art. One of her paintings is in the background of her photo.



Alexis Jones

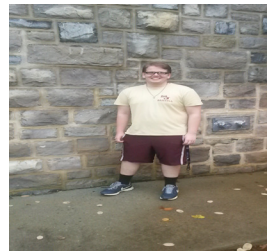


Jerica Skees

### **2015 – Kenneth Miller & Dede Gaba**

Kenneth Miller – Kenneth is attending Virginia Tech and his major is History. His plans are to enter a Masters program to obtain a degree in secondary education after completing his undergraduate degree in History.

Dede Gaba – Dede's plans were to attend Towson University and major in Early Childhood Education.



Kenneth Miller



Dede Gaba

### **2016 – Ashlyn Johns & Elida Maria Serrano**

Ashlyn Johns – Ashlyn is attending James Madison University and studying Interdisciplinary Liberal Studies with a minor in Elementary Education. She has added Spanish as a second minor. She enjoys all the new experiences and loves living in the mountains!

Elida Maria Serrano – Elida enjoys college and is attending Montgomery College and is double majoring in Elementary Education/Special Education and American Sign Language.



Ashlyn Johns



Elida Maria Serrano

### **2017 – Nancy Hernandez & Jazel Pierson**

Nancy Hernandez – Nancy is attending Virginia State University and majoring in Elementary Education.

Jazel Pierson – Jazel is attending Mount St. Mary's University in Emmitsburg, Maryland and will be majoring in elementary education and minor in special education.



Nancy Hernandez



Jazel Pierson

## ABOUT INSIGHT EDUCATION GROUP



Led by Jason Stricker, Jason Culbertson, and Dr. Michael Moody, Insight Education Group is an international educational consulting company that works with education leaders to develop the strategy and confidence to lead bold change—and provide the wrap-around supports to make change happen. Since 2000, Insight supported schools, districts, charter management organizations and states through some of their largest challenges, including:

- successfully turning around chronically under-performing schools,
- fostering school cultures around mentoring, coaching, collaboration, and shared knowledge and skills,
- developing guidance for programmatic development and sustainability of initiatives,
- supporting teachers and educational leaders with innovative tools to continue professional learning,
- training aspiring and current educational leaders to be strategic and establish priorities for positive change, and
- helping to change the culture of teacher growth to one of trust.

The efficacy of Insight’s work has been documented in prominent studies like the Bill and Melinda Gates Foundation’s *Measures of Effective Teaching Project* and *The Best Foot Forward Project* from Harvard’s Center for Education Policy Research. Insight has been featured in Education Week, T.H.E. Journal, eSchool News, District Administration, Scholastic, Tech & Learning, and EdSurge. Furthermore, Insight regularly collaborate with foundations and organizations including the US Department of Education, The Aspen Institute, and The Broad Foundation on issues related to school leadership, academic strategy, standards-based instruction, professional learning, and educator effectiveness.

Most recently, Insight began leading an exciting new project entitled Empowering Educators to Excel (E3), funded through US Department of Education’s Teacher and School Leader Incentive Program (TSL). E3 includes educators from across five districts in Delaware, Indiana, South Carolina, and Texas participating in a groundbreaking networked improvement community (NIC) to increase educator effectiveness. In addition, Insight has expanded its reach beyond the United States to the Middle East, including Jordan and Egypt, where the team is working with education leaders to support a variety of school improvement initiatives.

Since 2000, the Insight team has never lost sight of the fact that it is the teacher and school leaders who most greatly impact the students’ opportunity for academic success.

*Learn more at [www.insighteducationgroup.com](http://www.insighteducationgroup.com).*

### **About Insight ADVANCE**

After 16 years at Insight Education Group working with districts and schools to overcome the specific challenges educators face when it comes to supporting teachers’ growth, Insight ADVANCE was created to focus on technology and how it can be implemented to give teachers the feedback they need—and trust.

Grounded in Insight Education Group’s long-standing leadership in the field, Insight ADVANCE is spurring real change in districts and schools across the country through an innovative suite of products and unparalleled support.

The Insight ADVANCE platform was designed to seamlessly manage every step of a robust educator effectiveness system and provide a simple, intuitive way to apply classroom video in educator effectiveness processes—including observations, evaluations, instructional coaching, peer collaboration and self-reflection.

Both research and practice have pointed to classroom video as one of the best ways to support professional growth. But without specialized tools, like the Insight ADVANCE suite of products, video is not practical, and many of the potential benefits are lost.

Now with partners including the Delaware Department of Education, the Georgia Governor’s Office of Student Achievement, and Arizona State University, Insight ADVANCE has made it possible for thousands of teachers and administrators to get the most out of their educator effectiveness systems.

Insight ADVANCE has won Tech & Learning Magazine’s Awards of Excellence for “New Outstanding Educational Technology Product” in 2015 and “Upgraded Product Winner” in 2016. The platform was also recognized in 2016 by EdTech Digest as a “Cool Tool” for its innovation, ease of use, and overall quality. The platform has also been identified by the Harvard University Center for Education Research Policy’s The Best Foot Forward Project as one of the most powerful and effective systems for video-based observation and coaching.

*Learn more at [www.insightadvance.com](http://www.insightadvance.com).*

FEATURED IN  
Harvard University’s Center for  
Education Policy Research’s Best Foot  
Forward Video Observation Toolkit

winner!  
2015 AWARDS  
EXCELLENCE  
TECH/LEARNING

winner!  
2016 AWARDS  
EXCELLENCE  
TECH/LEARNING



## UPCOMING EVENTS

- January 25-26, 2018 – College Connection Trip to Duke University
- Spring 2018 – College Connection Trip to Johns Hopkins University
- May/June 2018 – BKB Memorial Scholarships Awarded
- Fall 2018 – Bowling for Students Fundraiser (updates forthcoming)

### DONATION PROCESS

(Please note change from Community Foundation for the National Capital Region to Greater Washington Community Foundation and new address)

The Brian K. Betts Foundation for Educational Enrichment strives to help students further their education and become successful in all aspects of their lives. We do this through scholarships, college connection trips and other educational programs to benefit students. Donations and support from individuals and sponsors help us accomplish this goal.

Donations in the form of checks should be made payable to Brian K. Betts Foundation/GWCF and mailed to:

Greater Washington Community Foundation  
1325 G. Street NW, Suite 480  
Washington, DC 20005

Donations may also be made by credit card. Visit Greater Washington Community Foundation, click on “Make a Donation” block, scroll down and you will find the information necessary to make a donation to the Brian K. Betts Foundation or to the Brian K. Betts Memorial Scholarship Fund.

### Donate Today!

Like us on Facebook at <http://www.facebook.com/bkbfoundation>

Follow us on Instagram at [briankbettsfoundation](https://www.instagram.com/briankbettsfoundation)



Instagram



I WANT TO HELP THE STUDENTS!! Here is my gift of \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

## CONTACT US

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for Educational Enrichment*



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